



74% of end-users
**run database
workloads all
the time.**

61% of end-users
**rate DPA as the
most important
capability**
over the next three years.



64% of end-users identified
**storage
capacity as
their #1 storage
infrastructure
challenge.**

55%:
The share of total mentions
**identifying
public cloud
services as the
foundation**
for application development
and deployment.



10-100X:
The increased amount of
**annual data
growth**
by the top 9% of end-users
compared to the majority
of mainstream enterprises.

60%: The number of end-
users that identify
**Software
Defined Storage
as a key
technology**
used in their storage
infrastructure.



**Cloud
application
storage is the
#1 use case**
for cloud storage.

**Backup and
recovery is the
#2 cloud storage
use case**
reported by 58%
of end-users.



**Performance is
the #1 cloud
native storage
pain point**
as identified by 49%
of end-users.